

How-To Guide Configuring Promotions

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Introduction

The purpose of this guide is to provide a foundational understanding of the options and capabilities available when designing Promotions. The Enactor Promotions Engine is extremely powerful and flexible while remaining easy to manage. The Enactor Promotions Engine provides nearly limitless capabilities when defining offer qualifications and rewards.

Overview

All activity required to define and configure a new offer is completed within the Promotions Maintenance application. However, offer behaviour can be influenced by additional factors such as Regions, Locations, MMG hierarchy, Brands, Product Groups, Loyalty Programmes and many others. Therefore, a system should be fully configured and loaded with all master data before proceeding with Promotions setup.

Prerequisites

Resources

Before starting, you should have the following resources in place:

- Enactor Estate Manager
- Enactor POS (configured within the UK Region, connected to the Estate Manager)
- Standard Configuration, including:
 - Base Configuration
 - UK Retail (I have used UK in this example, but it could be other regional config packs.)
- Regionally appropriate data including Product, Localisation, Tenders, Vouchers etc.
- Customer configuration including Loyalty, Tiers and Groups

Prior Training/Experience

You should be familiar with the following:

- Estate Manager configuration
- Enactor configuration concepts, including Locations, POS Terminals, Products etc.
- Data broadcasting
- Standard POS Sales processes

Promotion Fundamentals

Nature of the promotion

The Enactor Promotions Engine categorizes all promotions into one of two types: either Transaction Level or Item Level. Transaction Level Promotion rewards are applied against the entire transaction. Item Level rewards are applied to specific items or groups of items in a transaction.

Promotion Trigger

Transaction Level Promotions are triggered by the entire transaction meeting the qualifying threshold (value, quantity, points, etc.). Additional Inclusion/Exclusion rules can be imposed for attributes such as Loyalty Membership, Customer Segment, Regions, Location and more.

Item Set Inclusion/Exclusion

Item Level promotions are triggered by meeting the qualifying threshold (value, quantity, points, etc.) of a particular item or group of items within the transaction. As with Transaction Level Promotions, additional Inclusion/Exclusion rules can be imposed for attributes such as Loyalty Membership, Customer Segment, Regions, Location and more.

Promotion Reward

When a Promotion is triggered, a Reward is provided. The specific type and value of the Reward are defined as part of the Promotion Configuration. A large number of Reward types are supported including Discounts, Vouchers, Free Items, Fee Override, Gift Cards and others.

Manner of Application

The manner in which a Reward is applied is defined through configuration and is specific to the Promotion. This includes the ability to define how the Reward behaves during returns and how it interacts with other Promotions, Discounts and Overrides.

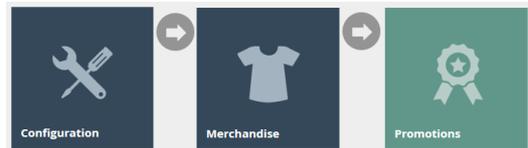
Promotion Timetable

Promotions are typically effective over a specific range of dates. Beginning and ending dates can be specified for each offer. Promotions can also be limited to be active only during specific times of the day and/or on specific days of the week.

Configuration

Enactor supports multiple Promotion types, rewards, application methods, qualification and include/exclude criteria. This guide focuses on the core concepts which can then be replicated across numerous variations. For a detailed account of all available options, please refer to the full Enactor Application Configuration book.

Access Promotions using the Promotions option, obtained via the selection sequence shown at right, starting from the Main Menu:



Promotion Maintenance

Region: - MM Group: - Description: Starts With - Status: All

Apply Filters Reset Filters

| | Promotion ID | Region | Description |
|--|---------------|---------------|---------------------------------------|
| | AddPoints | United States | Spend \$300+ get 300 additional point |
| | AddPoints | Canada | Spend \$300+ get 300 additional point |
| | BELTS | Canada | Buy two belts get second 50% off |
| | BELTS | United States | Buy two belts get second 50% off |
| | Bronze_Loy001 | Canada | Bronze Loyalty members get 5% off |
| | Bronze_Loy001 | United States | Bronze Loyalty members get 5% off |
| | Gift_Card001 | Canada | \$25 Card - \$400 - Cologne Gift \$ |
| | Gift_Card001 | United States | \$25 Card - \$250 - Cologne Gift \$ |
| | Gold_Loy001 | United States | Gold Loyalty members get 15% off |
| | Gold_Loy001 | Canada | Gold Loyalty members get 15% off |

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Create New Promotion Export Promotions

On the Promotion Maintenance page, select “Create a new Promotion”.

Promotion Maintenance

You are adding a new promotion, please enter the ID:

Region: All Regions

Promotion ID: Autogenerate ID

Back Create

If the Promotion is being created for a specific Region, select it from the list. Otherwise, it can be left as “All Regions”. Each Promotion must have a unique Promotion ID per Region. This can be automatically generated if one is not specified.

Manner of Application

Numerous tabs are displayed within Promotion Maintenance. The options displayed on the General tabs primarily impact how the Promotion is applied.

The screenshot displays the 'Promotion Maintenance' application window. At the top, there is a title bar with 'Promotion Maintenance' and window control icons. Below the title bar, there are 'Save' and 'Cancel' buttons. A status message reads: 'You are editing Promotion '1' for Region 'All Regions''. The main interface features a series of tabs: 'General', 'Item Sets', 'Transaction', 'Timetable', 'Customers', 'Employees', 'Tenders', 'Vouchers', 'Regions', 'Fascias', and 'Locations'. The 'General' tab is active, and within it, the 'General' sub-tab is selected. The form contains the following fields and options:

- Description***: A text input field.
- Notes**: A larger text area for detailed notes.
- Best Deal Priority**: A numeric input field with the value '1'.
- Distribute Savings Over All Promotion Items**: A checkbox, currently unchecked.
- Operation with Previous Promotions**: A dropdown menu with 'Calculates gross' selected.
- Operation with Discounts**: A dropdown menu with 'Applies after discounts on gross' selected.
- Limit Number Of Promotions**: A numeric input field with a dash '-'.
- Force Acknowledge Triggered Alert**: A checkbox, currently unchecked.
- Alert Operator When Nearly Triggered**: A checkbox, currently unchecked.
- Triggered Receipt Message**: A text area for a message to be shown on receipts.
- Manual Activation Required**: A checkbox, currently unchecked.
- Manually Target Items**: A checkbox, currently unchecked.
- Customer Capture Option Set**: A dropdown menu with a dash '-'.
- Prevent Negative Savings**: A checked checkbox.
- Show On Operator View**: A checked checkbox.
- Show On Printed Receipt**: A checked checkbox.

A red asterisk note at the bottom left states: '* Denotes Mandatory'.

On the General – General tab, a Description is required for the Promotion. This is the Description that will be shown on the operator display and receipt when the promotion is triggered. The Notes field is provided to allow a more detailed description of the Promotion for internal reference. The Notes are not visible to the cashier or customer.

When multiple combinations of Promotions could be applied to a transaction the Promotions Engine uses Best Deal Logic to select the combination that results in the highest discount to the customer. If a retailer wishes to override the Best Deal Logic and force certain Promotions to be chosen over others, the behaviour can be manipulated by applying a Best Deal Priority. This feature should be used only when absolutely necessary as it may result in unexpected results especially in highly promotional environments.

When setting up Item Level Promotions, it is possible to have multiple Item Sets. Some Item Sets may have a reward associated while other Item Sets only exist for qualification. As an example, a Promotion may be defined to discount items 10% from merchandise category 'B' if the customer spends at least £20 on items in merchandise category 'A'. Under normal circumstances, the transaction XML in this example would only show a discount applied to items from merchandise category 'B' even though the items in merchandise category 'A' were technically part of the promotion. If the option to "Distribute Savings Over All Promotion Items" is selected, the transaction XML would then show the total discount amount distributed proportionally across the items from both merchandise categories. This

option has no impact on the amount of discount given and is transparent to the cashier and customer. This change is made only to comply with the retailer’s accounting practices.

If a Promotion is allowed to overlap with other Promotions or Discounts, selections should be made for “Operation with Previous Promotions” and “Operation with Discounts”. The available selections will determine when the promotion can apply and if it should calculate using gross or net price.

If a promotion can only be used a certain number of times within a single transaction it should be specified in the “Limit Number of Promotions” field. If no entry is made, the Promotion will trigger as many times as needed.

There may be circumstances where it is appropriate to alert the operator that a particular Promotion has been triggered and require their acknowledgement. Selecting “Force Acknowledge Triggered Alert” will result in a pop-up message being displayed when triggered. When this option is selected, an additional input field is displayed on the form for the “Triggered Alert Message” to specify the message sent to the operator.



A screenshot of a form with three rows. The first row is "Force Acknowledge Triggered Alert" with a checked checkbox. The second row is "Alert Operator When Nearly Triggered" with an unchecked checkbox. The third row is "Triggered Alert Message" with a text input field.

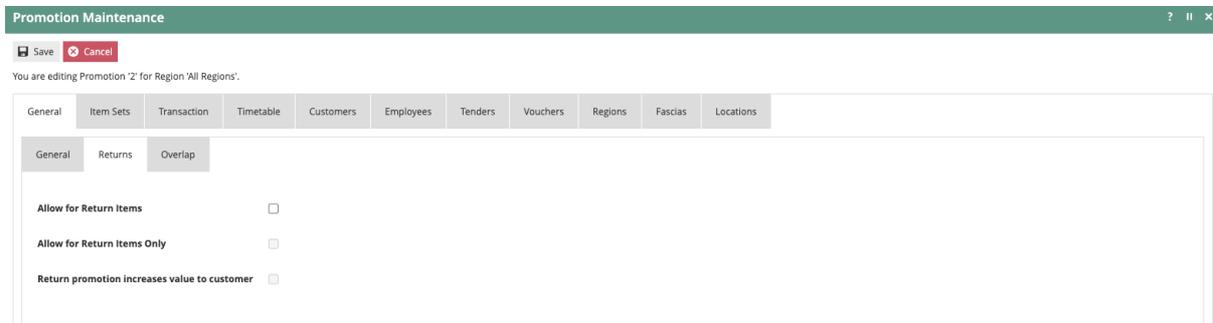
Similarly, it is possible to “Alert Operator When Nearly Triggered” indicating the customer has almost qualified for a Promotion. This is frequently used to entice the customer to make additional purchases if they are close to qualifying for a reward. When this option is selected, an additional input field is displayed on the form for the “Near Miss Alert Message” to specify the message sent to the operator.



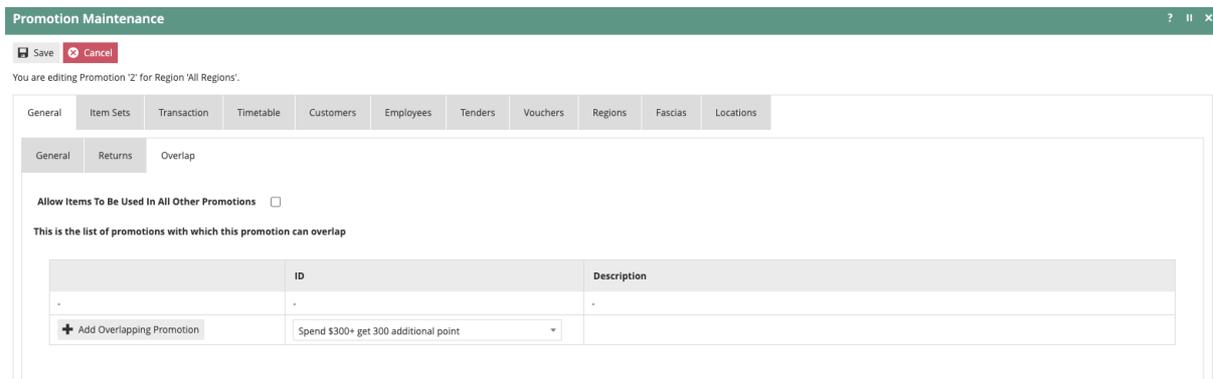
A screenshot of a form with three rows. The first row is "Alert Operator When Nearly Triggered" with a checked checkbox. The second row is "Force Acknowledge Show Near Miss Alert" with an unchecked checkbox. The third row is "Near Miss Alert Message" with a text input field.

If the Promotion is set to “Alert Operator When Nearly Triggered” an additional threshold will be defined to specify when this alert should be sent. Thresholds are reviewed later in this document.

The General – Returns tab controls atypical Promotion behaviour during return transactions. These settings do not need to be changed to accommodate normal return transactions. If a receipted return is done on a transaction that has been reduced by a promotion, that will automatically be included in the refund.



In some cases, items may be qualifiers for multiple Promotions and capable of triggering multiple offers in a transaction. Promotions with some number of common qualifying items are said to Overlap. Retailers have differing policies on Promotions with some allowing the customer to claim all rewards possible while others stipulate that an item can only be used once to qualify for a Promotion. Some retailers, with very complicated promotional schemes, allow the overlapping of some promotions while restricting others. The General – Overlap tab permits full control of how the promotions should interact together.



To allow the items involved with this Promotion to be used in all other eligible Promotions, the “Allow Items To Be Used In All Other Promotions” option should be selected. When this option is selected, the dropdown selector to add individual Promotions is removed. If the Promotion is only allowed to Overlap with a limited number of other Promotions, they should be selected from the ID dropdown and added to the list individually using the “Add Overlapping Promotion” button. To disallow all Overlap, the “Allow Items To Be Used In All Other Promotions” option should be unselected and no Promotions should be added to the list of Promotions allowing Overlap.

Promotion Timetable

Typically, Promotions are active for a limited time. Managing when a Promotion is valid is accomplished on the Timetable tab.

The screenshot shows the 'Promotion Maintenance' window with the 'Timetable' tab selected. The interface includes a header bar with 'Save' and 'Cancel' buttons, and a status message: 'You are editing Promotion '2' for Region 'All Regions''. Below the tabs, the 'Timetable' section is active, displaying fields for 'Specify the valid date range for the promotion:' and 'Specify the valid times (e.g. 09:00 to 13:00) for the promotion:'. The date range fields are set to '06 January 2021'. The valid times section shows a grid for each day of the week, with all time slots currently set to '00 : 00 To 00 : 00'.

| Day | Time Range |
|-----------|--------------------|
| Sunday | 00 : 00 To 00 : 00 |
| Monday | 00 : 00 To 00 : 00 |
| Tuesday | 00 : 00 To 00 : 00 |
| Wednesday | 00 : 00 To 00 : 00 |
| Thursday | 00 : 00 To 00 : 00 |
| Friday | 00 : 00 To 00 : 00 |
| Saturday | 00 : 00 To 00 : 00 |

Promotions can be setup and broadcast in advance of their active dates by designating the Promotion Start Date which is the first day the Promotion is active. The Promotion End Date signifies the last day that the promotion is active. By using the Transaction Trigger End Date, it is possible to stop the promotion from triggering automatically but remain available for manual activation. If no dates are specified, a Promotion will be active immediately upon broadcast and remain active until an End Date is supplied or the Promotion is removed.

By specifying Valid Times for the Promotion, it is possible to create a Promotion that is only valid on certain days of the week and/or times of day.

Additional Inclusion/Exclusion Criteria

In addition to Timetable, there are several other factors that can influence the validity of a Promotion. The Customers tab provides Include/Exclude options based on Customer.

The screenshot shows the 'Promotion Maintenance' window with the 'Customers' tab selected. The 'General' sub-tab is active, displaying options to restrict the promotion to Loyalty Card Holders only, and dropdown menus for 'Applicable Loyalty Scheme' and 'Applicable Loyalty Tier'.

The Customers – General tab includes the options to restrict the Promotion to Loyalty members. This is accomplished by selecting the “Promotion applies to Loyalty Card Holders only” option. In the event that the retailer has multiple Loyalty Schemes or Tiers, they can also be specified using the drop-down selectors.

The Customers – Included Customers and Customers – Excluded Customers allows the direct entry of individual customers to be Included or Excluded from the Promotion. To add a Customer to either list, simply enter the customer number and then click “Add Customer Number”.

The screenshot shows the 'Promotion Maintenance' window with the 'Customers' tab selected. The 'Excluded Customers' sub-tab is active, displaying a table for 'The customers that this promotion is targeted at are:' with columns for Customer Number, Surname, and Forename. An 'Add Customer Number' button is visible below the table.

Similarly, the Customers – Included Groups and Customers – Excluded Groups tabs allow the Inclusion or Exclusion of specific Customer Groups. To add a Customer Group to either list, select the desired Group from the dropdown and click “Add Customer Group”.

The screenshot shows the 'Promotion Maintenance' window with the 'Customers' tab selected. The 'Excluded Groups' sub-tab is active, displaying a table for 'The customer groups that this promotion is targeted at are:' with columns for ID and Name. An 'Add Customer Group' button is visible below the table, with a dropdown menu showing 'VIP Customer'.

Employee Sales are covered in detail in a separate How to Guide. On the Employees tab it is possible to control a Promotion’s validity within an Employee Sale Transaction.

The screenshot shows the 'Promotion Maintenance' window with the 'Employees' tab selected. Under the 'Employees' tab, there are sub-tabs for 'Included Employee Groups', 'Excluded Employee Groups', 'Included Employee Grades', and 'Excluded Employee Grades'. The 'General' sub-tab is active, showing three checkboxes:

- Enable this Promotion during Employee Sales
- Restrict to Employee Sales only
- Update Employee Discount Balance with savings

To make a Promotion valid within an Employee Sale Transaction, “Enable this Promotion during Employee Sales” must be selected. Additionally, selecting the “Restrict to Employee Sales only” option will result in the Promotion only being valid within an Employee Sale Transaction.

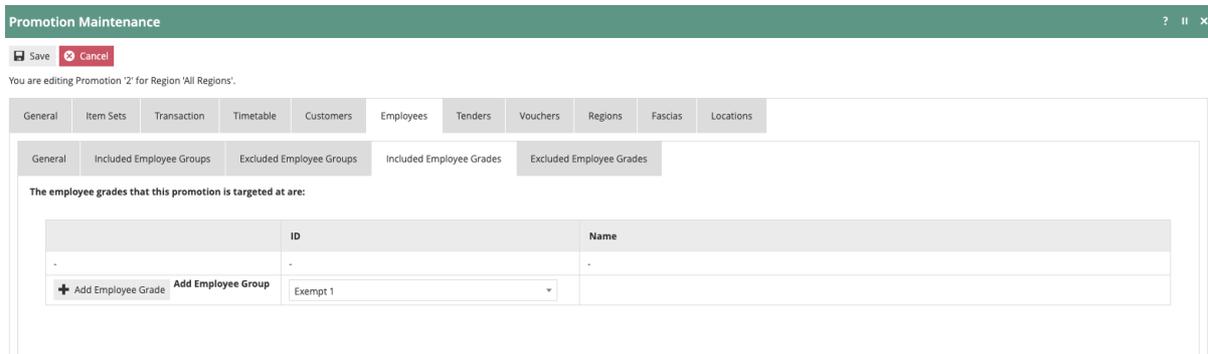
It is possible to limit the amount of discount that an Employee can receive over a period of time through Employee Sales. This is discussed in detail in the How to Guide on configuring Employee Sales. To have Promotional discounts count towards that limit, the “Update Employee Discount Balance with savings” option must be selected.

If a Promotion has been enabled for Employee Sales, it is possible to limit the validity to subsections of Employees. If Employee Groups have been defined, it is possible to Include or Exclude Employee Groups from the Promotion on the Employees – Included Employee Groups and Employees – Excluded Employee Groups tabs. To Include or Exclude a group, select it from the dropdown and click “Add Employee Group”.

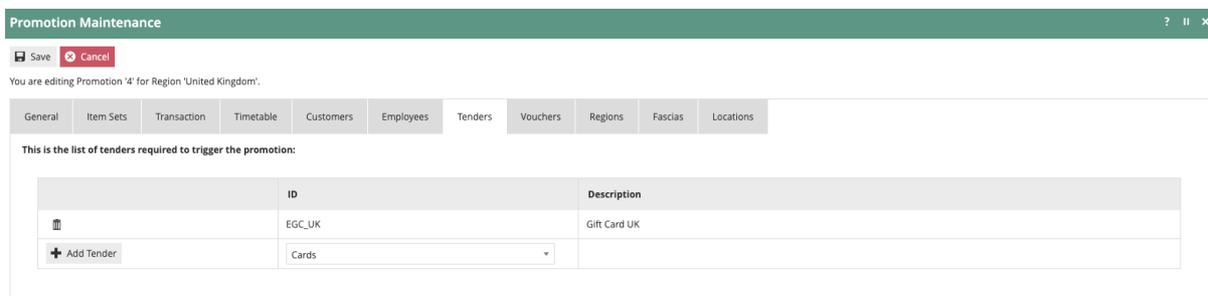
The screenshot shows the 'Promotion Maintenance' window with the 'Employees' tab selected and the 'Included Employee Groups' sub-tab active. The interface displays a table titled 'The employee groups that this promotion is targeted at are:'.

| ID | Name |
|----|---|
| - | - |
| + | <input type="button" value="Add Employee Group"/> <input type="button" value="Add Employee Group"/> <input type="text" value="Store- Part Time"/> |

Similarly, it is possible to Include or Exclude Employee Grades from the Promotion on the Employees – Included Employee Grades and Employees – Excluded Employee Grades tabs. To Include or Exclude a grade, select it from the dropdown and click “Add Employee Grade”.

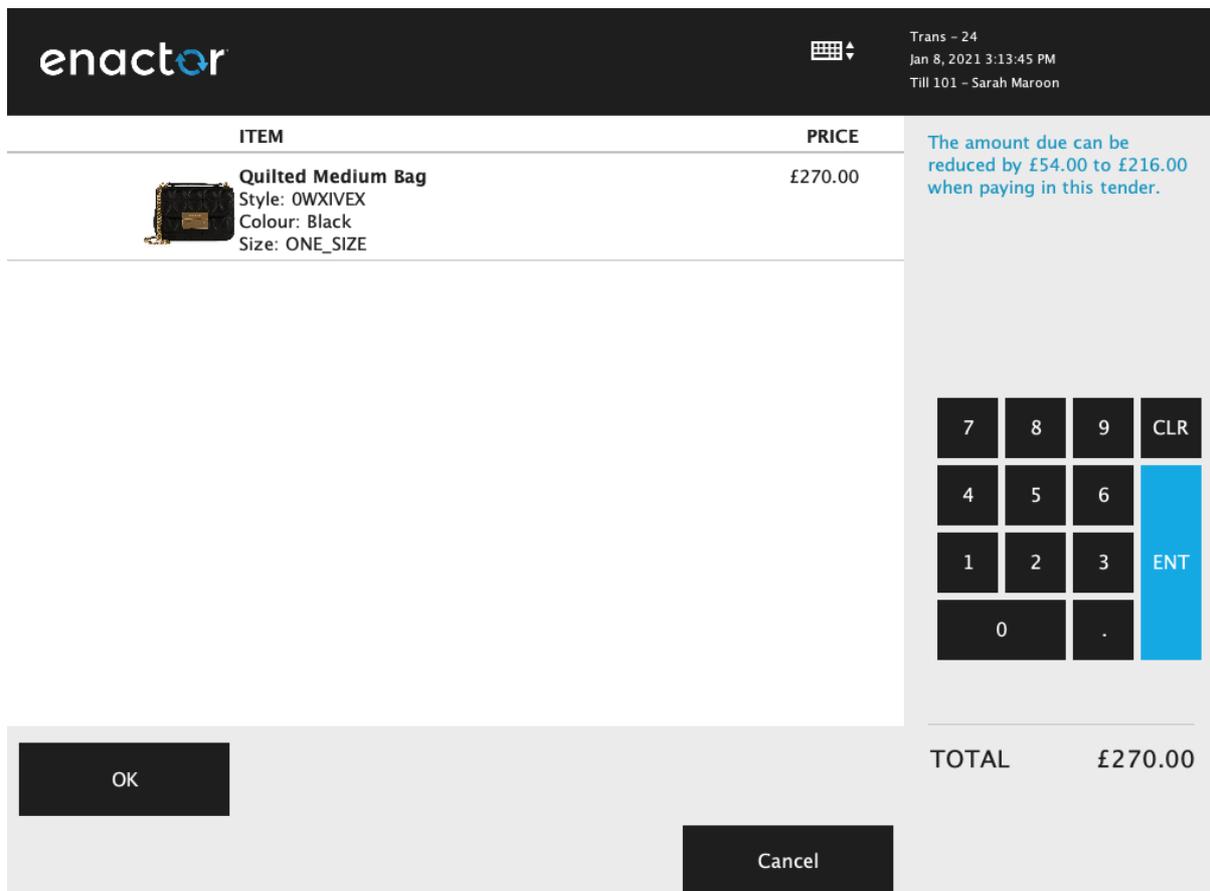


Promotions can also be linked to the use of a specific Tender. Since the Promotion is not triggered until the tender has been selected, the transaction flow is a bit unique.

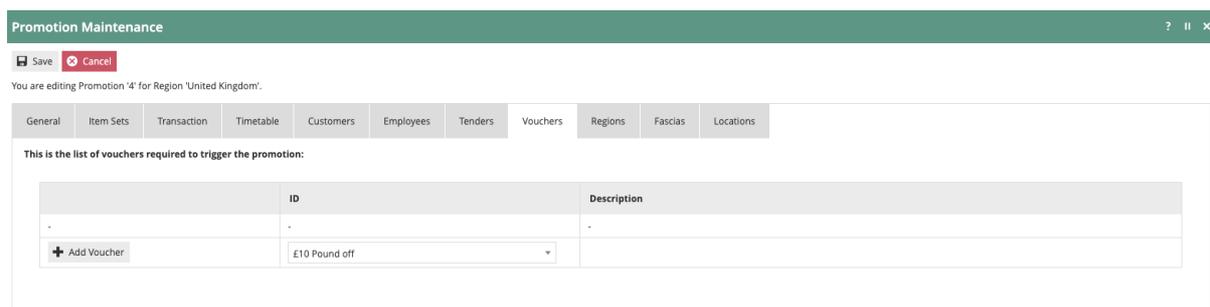


On the Tenders tab, select the desired Tender ID(s) from the dropdown and click “Add Tender”. By default, the Promotions Engine stops basket evaluation once the tendering process has been initiated. If a Tender is being used as a Promotion trigger, the “Enable Promotion Check in Tendering” option must be selected for that specific Tender in the Tender Maintenance application. See the How to Guide on configuring Tenders for more information.

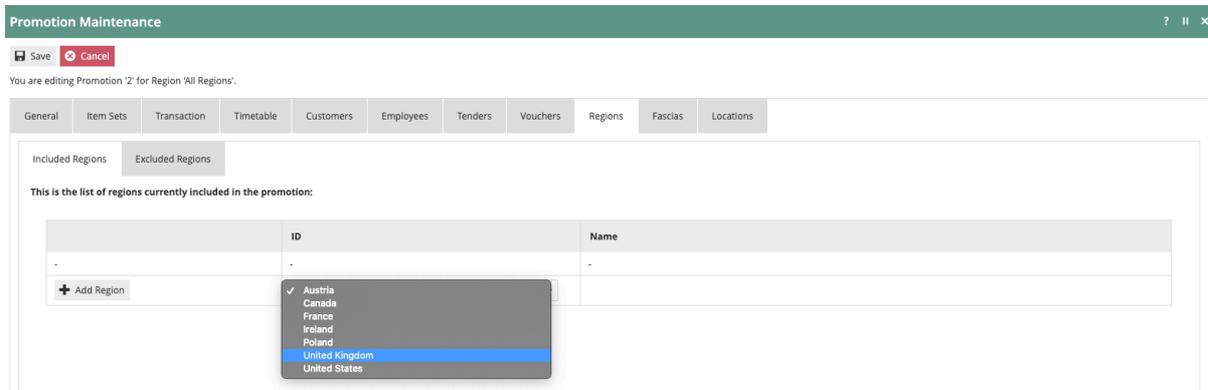
When a Promotion has been triggered after selecting the appropriate Tender, the operator will receive a message on the terminal informing them of the new total.



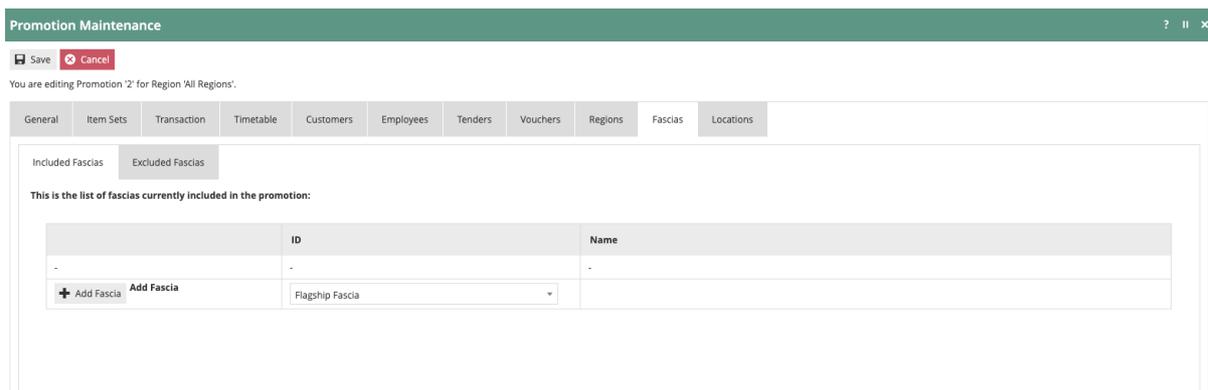
Promotions can be triggered through the use of Vouchers. On the Vouchers tab, select the required Voucher from the dropdown and click "Add Voucher". The appropriate Voucher will now need to be presented to qualify for the Promotion.



On the Regions tab, it is possible to Include or Exclude the Promotion at a Region level lower than it was created. On the Regions – Included Regions or Regions – Excluded Regions tabs, select the desired region from the dropdown and click “Add Region”.



Retailers that operate more than one Fascia can Include or Exclude Promotions at the Fascia level. On the Fascias – Included Fascias or Fascias – Excluded Fascias tabs, select the desired fascia from the dropdown and click “Add Fascia”.



Note that like Promotions, Fascias are also tied to Regions. For a Fascia to appear as an option, it must be within the same Region hierarchy as the Promotion and at the same level or below.

Using the Locations – Included Locations and Locations – Excluded Locations tabs, individual Locations can be Included or Excluded from a Promotion. This is accomplished by selecting the desired Location from the dropdown and clicking “Add Location”.

The screenshot shows the 'Promotion Maintenance' window with the 'Locations' tab selected. The interface includes a header bar with 'Save' and 'Cancel' buttons, and a breadcrumb trail: 'General > Item Sets > Transaction > Timetable > Customers > Employees > Tenders > Vouchers > Regions > Fascias > Locations'. Below the breadcrumb, there are two tabs: 'Included Locations' and 'Excluded Locations'. A message states: 'You are editing Promotion '2' for Region 'All Regions''. Below this, a table lists 'Included Locations'. The table has columns for 'ID' and 'Description'. The first row shows a hyphen '-' in both columns. Below the table is an 'Add Location' button and a dropdown menu currently showing 'Enactor Store'.

| ID | Description |
|----|-------------|
| - | - |

+ Add Location

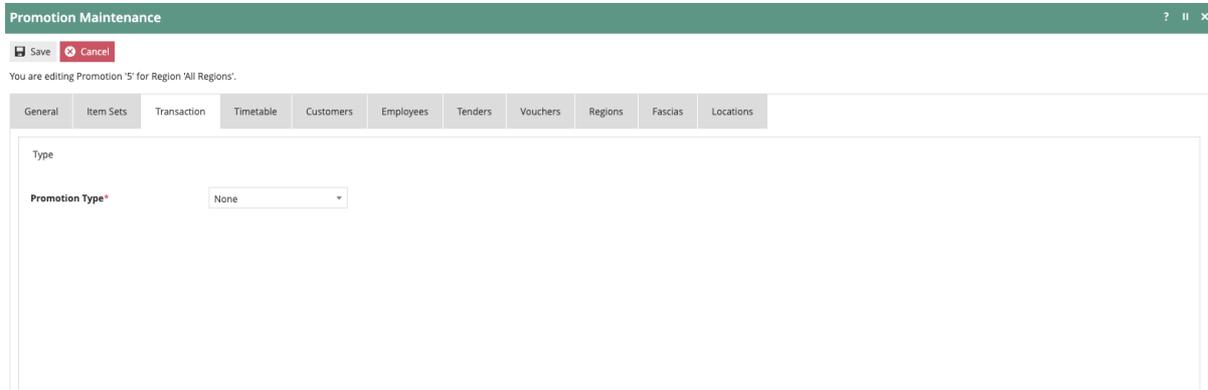
Enactor Store

Locations will appear as options only if they are within the same Regional hierarchy as the promotion and at the same level or below.

In the example above, the Promotion was created for ‘All Regions’ which permits any Region to be added to the Include or Exclude list. If the Promotion had been created for a Region at the lowest level of the hierarchy, no Regions would be available for selection.

Transaction Promotion Types

In a Transaction Promotion, qualification is evaluated at the Transaction Level and the Reward is applied at the Transaction Level. Select the Transaction tab to define the qualifiers and rewards.

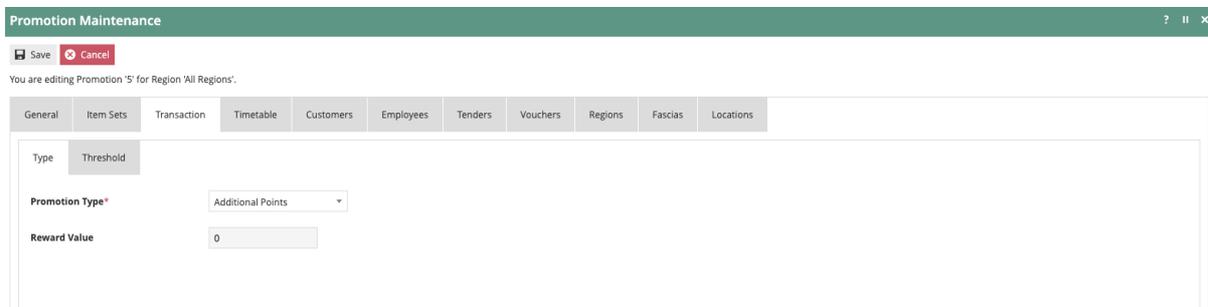


The screenshot shows the 'Promotion Maintenance' interface. At the top, there is a green header bar with the title 'Promotion Maintenance' and a close button. Below the header, there are 'Save' and 'Cancel' buttons. A message states: 'You are editing Promotion '5' for Region 'All Regions''. A horizontal menu contains tabs for 'General', 'Item Sets', 'Transaction', 'Timetable', 'Customers', 'Employees', 'Tenders', 'Vouchers', 'Regions', 'Fascias', and 'Locations'. The 'Transaction' tab is selected. The main content area shows a 'Type' section with a 'Promotion Type*' dropdown menu currently set to 'None'.

There are currently 9 different Transaction Promotion Types. The form displayed for Reward definition will vary based on the selected Promotion Type.

Additional Points

This Promotion Type will Reward the customer with Additional Points deposited into their Loyalty account. The Reward Value represents the number of Additional Points to be received.



The screenshot shows the 'Promotion Maintenance' interface. At the top, there is a green header bar with the title 'Promotion Maintenance' and a close button. Below the header, there are 'Save' and 'Cancel' buttons. A message states: 'You are editing Promotion '5' for Region 'All Regions''. A horizontal menu contains tabs for 'General', 'Item Sets', 'Transaction', 'Timetable', 'Customers', 'Employees', 'Tenders', 'Vouchers', 'Regions', 'Fascias', and 'Locations'. The 'Transaction' tab is selected. The main content area shows a 'Type' section with a 'Threshold' button. Below it, the 'Promotion Type*' dropdown menu is set to 'Additional Points', and the 'Reward Value' input field contains the number '0'.

Amount Discount

This Promotion Type will Reward the customer with a currency Amount Discount applied to the transaction. The Reward Value represents the Discount Amount being applied to the transaction.

Promotion Maintenance ? || x

Save Cancel

You are editing Promotion '5' for Region 'All Regions'.

General Item Sets Transaction Timetable Customers Employees Tenders Vouchers Regions Fascias Locations

Type Threshold

Promotion Type* Amount Discount

Reward Value \$0.00

Free Product Alert

This Promotion Type will Reward the customer with a Free Product. The intent is for this Promotion to be used for a “give-away” product that will be given to the customer by the operator upon qualification. As opposed to a Reward Value, this Promotion requires entry of the Free Product ID.

Promotion Maintenance ? || x

Save Cancel

You are editing Promotion '5' for Region 'All Regions'.

General Item Sets Transaction Timetable Customers Employees Tenders Vouchers Regions Fascias Locations

Type Threshold

Promotion Type* Free Product Alert

Free Product ID* Select Product

Gift Card

This Promotion Type will Reward the customer with a Gift Card to be used on a future purchase. During the tender process, the operator will be instructed to scan/swipe a gift card which will be activated for the specified amount. The Gift Card Type must be selected from the dropdown and the Gift Card Amount is specified in the Reward Value.

Promotion Maintenance ? || x

Save Cancel

You are editing Promotion '5' for Region 'All Regions'.

General Item Sets Transaction Timetable Customers Employees Tenders Vouchers Regions Fascias Locations

Type Threshold

Promotion Type* Gift Card

Gift Card Type*

Reward Value \$0.00

% Discount

This Promotion Type will Reward the customer with a Percentage-based Discount applied to their transaction. The Reward Value represents the desired Discount Percentage. The Rounding Rule determines if the discount amount will always be rounded Up, Down or to the Closest amount. It is also possible to specify a Maximum Reward Saving so that the discount cannot exceed a particular currency value.

The screenshot shows the 'Promotion Maintenance' window for a promotion named '5' in the 'All Regions' region. The 'Type' is set to 'Threshold'. The 'Promotion Type' dropdown is set to '% Discount'. The 'Reward Value' is set to '0%'. The 'Rounding Rule' is set to 'Down'. The 'Maximum Reward Saving' is set to '\$0.00' with a note that '(Zero means value will never be capped)'. The interface includes a 'Save' button, a 'Cancel' button, and a breadcrumb trail: General > Item Sets > Transaction > Timetable > Customers > Employees > Tenders > Vouchers > Regions > Fascias > Locations.

Points Multiplier

This Promotion Type will Reward the customer with Additional Points deposited into their Loyalty account. The amount of Points is determined by multiplying the Points earned in the transaction by the Reward Value.

The screenshot shows the 'Promotion Maintenance' window for a promotion named '5' in the 'All Regions' region. The 'Type' is set to 'Threshold'. The 'Promotion Type' dropdown is set to 'Points Multiplier'. The 'Reward Value' is set to '0'. The interface includes a 'Save' button, a 'Cancel' button, and a breadcrumb trail: General > Item Sets > Transaction > Timetable > Customers > Employees > Tenders > Vouchers > Regions > Fascias > Locations.

Points Rate

This Promotion Type will Reward the customer with Additional Points deposited into their Loyalty account. The amount of Points is determined by adding the number of Points earned in the transaction to the number of Points that would be earned in the transaction using the Points rate entered as the Reward Value.

The screenshot shows the 'Promotion Maintenance' window for a promotion named '4' in the 'United Kingdom' region. The 'Type' is set to 'Threshold'. The 'Promotion Type' dropdown is set to 'Promotion Coupon'. The 'Promotion Voucher Type' is set to '-'. The 'Promotion Coupon Product ID' field is empty, with a 'Select Product' button next to it. The interface includes a 'Save' button, a 'Cancel' button, and a breadcrumb trail: General > Item Sets > Transaction > Timetable > Customers > Employees > Tenders > Vouchers > Regions > Fascias > Locations.

Transaction Threshold Types

All Transaction Promotions utilise the same form to define qualification Threshold.

The screenshot shows the 'Promotion Maintenance' interface. At the top, there are 'Save' and 'Cancel' buttons. Below that, a message states 'You are editing Promotion '4' for Region 'United Kingdom''. A navigation bar contains tabs for 'General', 'Item Sets', 'Transaction', 'Timetable', 'Customers', 'Employees', 'Tenders', 'Vouchers', 'Regions', 'Fascias', and 'Locations'. The 'Transaction' tab is active. The form is titled 'Type Threshold'. It contains two fields: 'Threshold Type' with a dropdown menu set to 'Count', and 'Threshold Value' with a text input field containing '0'.

There are 4 Threshold Types that can be used with Transaction Promotions:

- Count: The number of items in the Transaction
- Value: The value of all items in the Transaction
- Points: The number of loyalty points earned in the Transaction
- Points Balance: The customer's current loyalty points balance

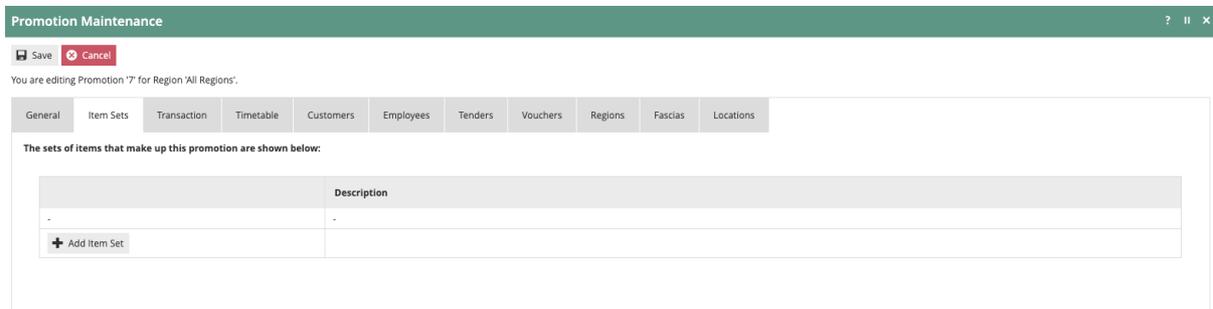
After selecting the Threshold Type from the dropdown, enter the desired Threshold Value in the provided field.

If the Promotion has been configured to "Alert Operator When Nearly Triggered" an additional Threshold field will be shown. This is labeled as the Alert Threshold and represents the condition that must be satisfied to trigger the alert.

The screenshot shows the 'Promotion Maintenance' interface. At the top, there are 'Save' and 'Cancel' buttons. Below that, a message states 'You are editing Promotion '2' for Region 'All Regions''. A navigation bar contains tabs for 'General', 'Item Sets', 'Transaction', 'Timetable', 'Customers', 'Employees', 'Tenders', 'Vouchers', 'Regions', 'Fascias', and 'Locations'. The 'Transaction' tab is active. The form is titled 'Type Threshold'. It contains three fields: 'Threshold Type' with a dropdown menu set to 'Count', 'Threshold Value' with a text input field containing '0', and 'Alert Threshold Value' with a text input field containing '0'.

Item Sets

Item sets are used to trigger Promotions based on the specific Items or groups of Items within the transaction. By using Item Sets, it is also possible to confine the Reward to a particular Item or group of Items. To define an Item Set, select the Item Sets tab and click “Add Item Set”.



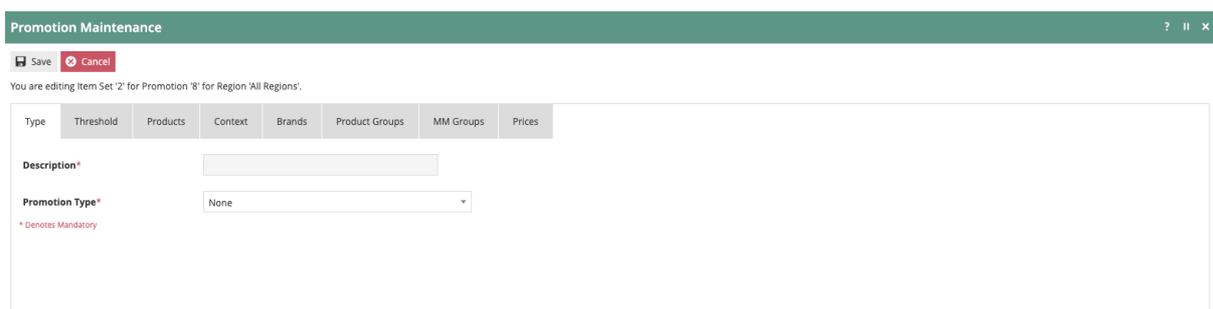
The screenshot shows the 'Promotion Maintenance' window. At the top, there are 'Save' and 'Cancel' buttons. Below that, it says 'You are editing Promotion ?' for Region 'All Regions'. A series of tabs are visible: General, Item Sets (selected), Transaction, Timetable, Customers, Employees, Tenders, Vouchers, Regions, Fascias, and Locations. Under the 'Item Sets' tab, a message states 'The sets of items that make up this promotion are shown below:'. Below this message is a table with a header 'Description' and a single row containing a hyphen '-'. A '+ Add Item Set' button is located at the bottom left of the table area.

It is possible and common to create more than one Item Set within a Promotion. When more than one Item Set exists, all item sets must be satisfied for the Promotion to be triggered.

Similar to Transaction Promotions, Item Sets are defined by selecting the Promotion Type, defining the Reward and Threshold. Item Sets support all of the Promotion Types supported by Transaction Promotions plus several additional. The biggest difference with Item Sets is the process to define what products will satisfy the Item Set.

Multiple criteria are available for defining the products within an Item Set. Most commonly, products are included or exclude by Product ID, Brand, Product Groups or Merchandise Hierarchy.

To define an Item Set, select “Add Item Set” from the Item Sets tab.



The screenshot shows the 'Promotion Maintenance' window. At the top, there are 'Save' and 'Cancel' buttons. Below that, it says 'You are editing Item Set ?' for Promotion '8' for Region 'All Regions'. A series of tabs are visible: Type, Threshold, Products (selected), Context, Brands, Product Groups, MM Groups, and Prices. Under the 'Products' tab, there is a 'Description*' field with a text input box. Below that is a 'Promotion Type*' dropdown menu with 'None' selected. A small red asterisk note at the bottom left indicates '* Denotes Mandatory'.

On the Products tab, items can be explicitly Included or Excluded by adding the Product ID to the Included Products or Excluded Products list. Products can be added individually by entering the Product ID and clicking “Add Product ID”.

The screenshot shows the 'Promotion Maintenance' window with the 'Products' tab selected. Below the tab are two buttons: 'Included Products' and 'Excluded Products'. A message states: 'This is the list of products currently included in the promotion:'. Below this is a table with columns for 'ID' and 'Description'. The table is currently empty. At the bottom left of the table area is a '+ Add Product ID' button, and at the bottom right is a 'Select Products' button with a magnifying glass icon.

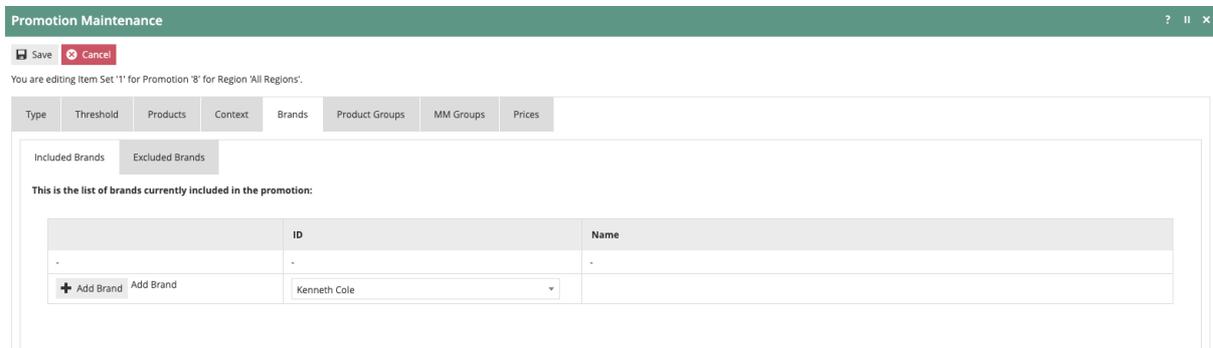
Multiple Products can also be added at once by clicking “Select Products” and then using the Product Search function.

The screenshot shows the 'Product Search' window. It features a grid of filter options on the left and right, including Product ID, Product Type, Brand (set to Nike), Fascia, Colour, Style ID, Description, Product Group, MM Group, Range, Size, and Selling Code. Below the filters are 'Apply Filters' and 'Reset Filters' buttons. The main area contains a table with the following data:

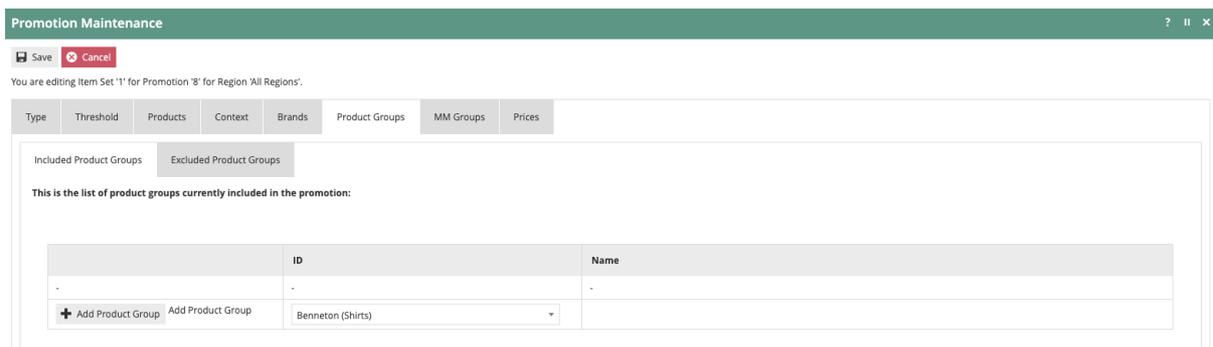
| | Product ID | Product Description | Selected |
|----------|------------|----------------------|--------------------------|
| <i>i</i> | 11110 | Men's Nike Ath Pants | <input type="checkbox"/> |
| <i>i</i> | 111101 | Men's Nike Ath Pants | <input type="checkbox"/> |
| <i>i</i> | 111102 | Men's Nike Ath Pants | <input type="checkbox"/> |
| <i>i</i> | 111103 | Men's Nike Ath Pants | <input type="checkbox"/> |
| <i>i</i> | 111104 | Men's Nike Ath Pants | <input type="checkbox"/> |
| <i>i</i> | 111105 | Men's Nike Ath Pants | <input type="checkbox"/> |
| <i>i</i> | 111106 | Men's Nike Ath Pants | <input type="checkbox"/> |
| <i>i</i> | 111107 | Men's Nike Ath Pants | <input type="checkbox"/> |
| <i>i</i> | 111108 | Men's Nike Ath Pants | <input type="checkbox"/> |
| <i>i</i> | 12210 | Nike Athletic Shirt | <input type="checkbox"/> |

At the bottom of the window, there is a pagination bar showing 'Page 1 of 3', 'Page Size 10', and a 'Select All' button. Below the pagination bar are several action buttons: 'Select All', 'Back', 'Un-select All', and 'Apply Selection'.

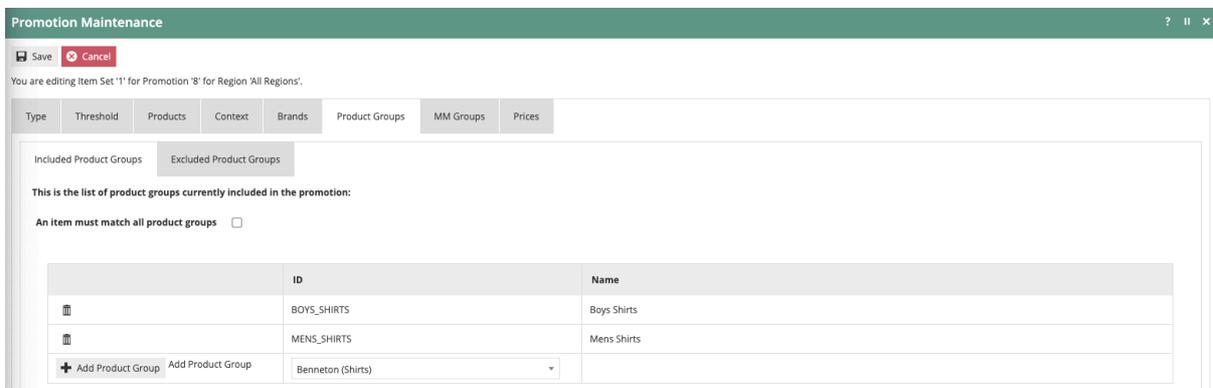
Using the Product ID as described above to specifically Include or Exclude items from an Item Set can be cumbersome when dealing with large data sets. Therefore, it is more common to see Item Sets defined by using a combination of Brand, Product Groups and MM Group.



To add a Brand to the Include Brands or Excluded Brands list, select the desired Brand from the dropdown and click “Add Brand”. If multiple Brands are included on a list, they will be treated as an ‘OR’ condition.



To add a Product Group to the Included Product Groups or Excluded Product Groups list, select the desired Product Group from the dropdown and click “Add Product Group”. If multiple Product Groups are included on a list, they will be treated as an ‘OR’ condition by default. However, when multiple Product Groups are included on a list, an additional option of “An item must match all product groups” will become available. If this option is selected, the list of Product Groups will be treated as an ‘AND’ condition.



To add an MM Group to the Included MM Groups or Excluded MM Groups list, select the desired MM Group from the dropdown and click “Add MM Group”. It is important to note when selecting an MM Group all subgroups will also be included.

Promotion Maintenance

Save Cancel

You are editing Item Set '1' for Promotion '8' for Region 'All Regions'.

Type Threshold Products Context Brands Product Groups MM Groups Prices

Included MM Groups Excluded MM Groups

This is the list of mm groups currently included in the promotion:

| ID | Name |
|----------|------|
| APPL_MEN | Men |

+ Add MM Group Add MM Group

ACCESSORIES - Accessories

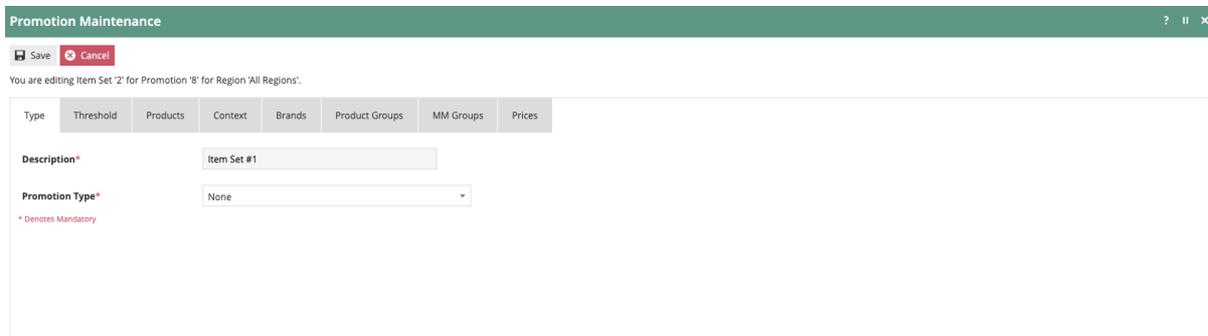
When defining Item Sets using these general features, they can be combined with ‘AND’ logic. For example, it is possible include a specific MM Group by selecting it on the Included MM Groups tab but exclude items that are of a specific Brand in the MM Group by also selecting the Brand on the Excluded Brands tab.

Item Set Promotion Types

There are 19 base Item Set Promotion Types. As with Transaction Promotions, the information required to define the associated Reward will vary based on the selected Promotion Type.

None

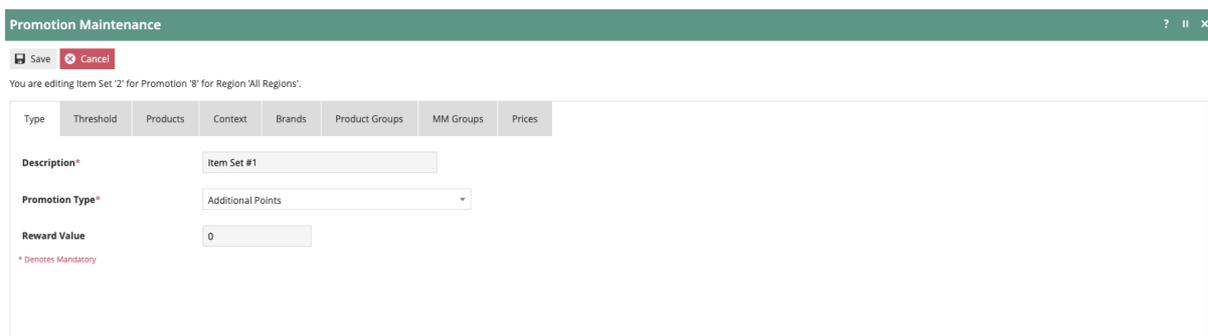
It is possible and common to define an Item Set with a Promotion Type of “None”. This is typically done in Promotions where the items required to qualify for a promotion are different than the items to which a Reward will be applied. Take the following promotion as an example: 10% off accessory items with a Tablet purchase. This Promotion would use 2 items sets. One Item Set would be the qualifying purchase of a Tablet. This Item Set would have a Promotion Type of “None” since no Reward is being applied to the Tablet. The second Item Set would be for the accessory purchase with Promotion Type of “% Discount” which is discussed later.



The screenshot shows the 'Promotion Maintenance' interface. At the top, there is a green header with the title 'Promotion Maintenance' and icons for help, full screen, and close. Below the header, there are 'Save' and 'Cancel' buttons. A status message reads: 'You are editing Item Set '2' for Promotion '8' for Region 'All Regions'.'. The main content area has a tabbed interface with 'Type' selected. The 'Description*' field contains 'Item Set #1'. The 'Promotion Type*' dropdown menu is set to 'None'. A red asterisk indicates that 'Denotes Mandatory'.

Additional Points

This Promotion Type will Reward the customer with Additional Points deposited into their Loyalty account. The Reward Value represents the number of Additional Points to be received.



The screenshot shows the 'Promotion Maintenance' interface. At the top, there is a green header with the title 'Promotion Maintenance' and icons for help, full screen, and close. Below the header, there are 'Save' and 'Cancel' buttons. A status message reads: 'You are editing Item Set '2' for Promotion '8' for Region 'All Regions'.'. The main content area has a tabbed interface with 'Type' selected. The 'Description*' field contains 'Item Set #1'. The 'Promotion Type*' dropdown menu is set to 'Additional Points'. The 'Reward Value' field contains '0'. A red asterisk indicates that 'Denotes Mandatory'.

Amount Discount

This Promotion Type will Reward the customer with a currency Amount Discount. The Reward Value represents the Discount Amount being applied singularly to the Item/Group of Items in the transaction defined by the Item Set.

Promotion Maintenance

Save Cancel

You are editing Item Set '2' for Promotion '8' for Region 'All Regions'.

Type Threshold Products Context Brands Product Groups MM Groups Prices

Description* Item Set #1

Promotion Type* Amount Discount

Reward Value \$0.00

* Denotes Mandatory

Amount Discount by Item

This Promotion Type will Reward the customer with a currency Amount Discount. The Reward Value represents the Discount Amount being applied to each item in the transaction defined by the Item Set.

Promotion Maintenance

Save Cancel

You are editing Item Set '2' for Promotion '8' for Region 'All Regions'.

Type Threshold Products Context Brands Product Groups MM Groups Prices

Description* Item Set #1

Promotion Type* Amount Discount by Item

Reward Value \$0.00

* Denotes Mandatory

Cheapest/Closest/Dearest Products Free

This Promotion Type will Reward the customer by fully discounting a designated number of items in the Item Set. Commonly thought of in terms of a BOGO-type offer, this Promotion provides some amount of product at a 100% discount when the qualifying purchase is made. The variations of Cheapest, Closest and Dearest permit control over which item in the group will provided free. When selecting this promotion type, the Number Of Free Products is specified on the Type tab.

Promotion Maintenance

Save Cancel

You are editing Item Set '2' for Promotion '8' for Region 'All Regions'.

Type Threshold Products Context Brands Product Groups MM Groups Prices

Description* Item Set #1

Promotion Type* Cheapest Products Free

Number Of Free Products 1

* Denotes Mandatory

% Discount (Cheapest/Closest/Dearest Products)

This Promotion Type will Reward the customer by applying a % Discount to a designated number of items in the Item Set. Similar to the previous Promotion, this Promotion Type offers the Cheapest, Closest and Dearest variants to control which item(s) are to receive the discount. This Promotion Type requires the Number of Items to Discount, the Discount Rate and the Rounding Rule to be specified on the Type tab.

The screenshot shows the 'Promotion Maintenance' interface. At the top, there is a green header with the title 'Promotion Maintenance' and a close button. Below the header, there are 'Save' and 'Cancel' buttons. A status message reads: 'You are editing Item Set '2' for Promotion '8' for Region 'All Regions''. The main content area has a tabbed interface with 'Type' selected. The 'Type' tab contains the following fields:

- Description***: Item Set #1
- Promotion Type***: % Discount (Cheapest Products)
- Number of Items To Discount**: 1
- Discount Rate**: 0%
- Rounding Rule**: Down

A red asterisk indicates that 'Description*' and 'Promotion Type*' are mandatory fields.

Fixed Price

This Promotion Type will Reward the customer by applying a Fixed Price to a group of items as defined in the Item Set. A Fixed Price Promotion Type is frequently used when selling a bundle of items at a promotional price independent of their regular prices (i.e., buy any shirt and tie for £100). The promotional selling price is specified in the Reward Value not a discount amount.

The screenshot shows the 'Promotion Maintenance' interface. At the top, there is a green header with the title 'Promotion Maintenance' and a close button. Below the header, there are 'Save' and 'Cancel' buttons. A status message reads: 'You are editing Item Set '2' for Promotion '8' for Region 'All Regions''. The main content area has a tabbed interface with 'Type' selected. The 'Type' tab contains the following fields:

- Description***: Item Set #1
- Promotion Type***: Fixed Price
- Reward Value**: \$0.00

A red asterisk indicates that 'Description*' and 'Promotion Type*' are mandatory fields.

Fixed Price by Item

This Promotion Type will Reward the customer by applying a Fixed Price to each item as defined by the item set. In contrast to the previous Promotion Type, Fixed Price by Item establishes a promotional selling price for each individual item as opposed to setting a price for a group/bundle of items. The promotional selling price is specified in the Reward Value not a discount amount.

The screenshot shows the 'Promotion Maintenance' interface. At the top, there are 'Save' and 'Cancel' buttons. Below that, a message states: 'You are editing Item Set '2' for Promotion '8' for Region 'All Regions''. The main area has a tabbed interface with 'Type' selected. The form fields are: 'Description*' with the value 'Item Set #1'; 'Promotion Type*' with a dropdown menu set to 'Fixed Price by Item'; and 'Reward Value' with a text input field containing '\$0.00'. A small red asterisk note indicates that fields with an asterisk are mandatory.

Offer-Price Promotion

This Promotion Type will Reward the customer by applying an alternative Price Type for the items as defined by the Item Set. The Price Type that is being used for the Promotion is selected on the Type tab.

The screenshot shows the 'Promotion Maintenance' interface. At the top, there are 'Save' and 'Cancel' buttons. Below that, a message states: 'You are editing Item Set '2' for Promotion '8' for Region 'All Regions''. The main area has a tabbed interface with 'Type' selected. The form fields are: 'Description*' with the value 'Item Set #1'; 'Promotion Type*' with a dropdown menu set to 'Offer-Price Promotion'; 'Price Type' with a dropdown menu set to 'Retail Unit'; and a checkbox for 'Price applies to subsequent item set rewards' which is currently unchecked. A small red asterisk note indicates that fields with an asterisk are mandatory.

Free Product Alert

This Promotion Type will Reward the customer with a Free Product. The intent is for this Promotion to be used for a “give-away” product that will be given to the customer by the operator upon qualification. This Promotion Type requires entry of the Free Product ID. Optionally, it is possible to display a specific Alert Message to the operator and require them to acknowledge using the Force Acknowledge Alert option.

The screenshot shows the 'Promotion Maintenance' interface. At the top, there are 'Save' and 'Cancel' buttons. Below that, a message states: 'You are editing Item Set '2' for Promotion '8' for Region 'All Regions''. The main area has a tabbed interface with 'Type' selected. The form fields are: 'Description*' with the value 'Item Set #1'; 'Promotion Type*' with a dropdown menu set to 'Free Product Alert'; 'Free Product ID*' with a text input field and a 'Select Product' button; 'Force Acknowledge Alert' with an unchecked checkbox; and 'Alert Message' with a text input field. A small red asterisk note indicates that fields with an asterisk are mandatory.

Gift Card

This Promotion Type will Reward the customer with a Gift Card to be used on a future purchase. During the tender process, the operator will be instructed to scan/swipe a gift card which will be activated for the specified amount. The Gift Card Type must be selected from the dropdown and the Gift Card Amount is specified in the Reward Value.

The screenshot shows the 'Promotion Maintenance' window with the 'Type' tab selected. The 'Description' field contains 'Item Set #1'. The 'Promotion Type' dropdown is set to 'Gift Card'. The 'Gift Card Type' dropdown is empty. The 'Reward Value' field is set to '\$0.00'. A red asterisk indicates that 'Description', 'Promotion Type', and 'Reward Value' are mandatory fields.

% Discount

This Promotion Type will Reward the customer with a Percentage-based Discount applied to the items defined by the Item Set. The Reward Value represents the desired Discount Percentage. The Rounding Rule determines if the discount amount will always be rounded Up, Down or to the Closest amount. It is also possible to specify a Maximum Reward Saving so that the discount cannot exceed a particular currency value.

The screenshot shows the 'Promotion Maintenance' window with the 'Type' tab selected. The 'Description' field contains 'Item Set #1'. The 'Promotion Type' dropdown is set to '% Discount'. The 'Discount Rate' field is set to '0%'. The 'Rounding Rule' dropdown is set to 'Down'. The 'Maximum Reward Saving' field is set to '\$0.00' with a note '(Zero means value will never be capped)'. A red asterisk indicates that 'Description', 'Promotion Type', and 'Maximum Reward Saving' are mandatory fields.

Points Multiplier

This Promotion Type will Reward the customer with Additional Points deposited into their Loyalty account. The amount of Points is determined by multiplying the Points earned by the items contained within the Item Set by the Reward Value.

The screenshot shows the 'Promotion Maintenance' window with the 'Type' tab selected. The 'Description' field contains 'Item Set #1'. The 'Promotion Type' dropdown is set to 'Points Multiplier'. The 'Reward Value' field is set to '0'. A red asterisk indicates that 'Description' and 'Reward Value' are mandatory fields.

Voucher

This Promotion Type will Reward the customer with a Voucher to be used on a future purchase. The Voucher Type is selected from a dropdown containing all Vouchers available within the Promotion's selected Region.

The screenshot shows the 'Promotion Maintenance' window with the 'Type' tab selected. The 'Description*' field contains 'Item Set #1'. The 'Promotion Type*' dropdown is set to 'Voucher'. The 'Voucher Type' dropdown is set to 'Promo Voucher US'. A red asterisk indicates that the fields marked with an asterisk are mandatory.

Promotion Coupon

This Promotion Type will Reward the customer with a Promotion Coupon to be used on a future purchase. The Coupon Product ID is entered directly on the Type tab or it can be found by clicking "Select Product" and using the Product Search application.

The screenshot shows the 'Promotion Maintenance' window with the 'Type' tab selected. The 'Description*' field contains 'Item Set #1'. The 'Promotion Type*' dropdown is set to 'Promotion Coupon'. The 'Promotion Coupon Product ID*' field is empty, and a 'Select Product' button is visible next to it. A red asterisk indicates that the fields marked with an asterisk are mandatory.

Within Product Maintenance, there is a special Product Type of Promotional Coupon Product. By creating a Product to represent a Promotional Coupon, that Product ID can be included in an Item Set of the Promotion it is designed to trigger. A Promotional Coupon Product is a simple way of issuing coupons when single use or serial number tracking is not required.

Spend X Get Free Product

This Promotion Type will Reward the customer with a Free Product after meeting a currency spend Threshold within the Item Set. The intent is for this Promotion to be used for a “give-away” product that will be given to the customer by the operator upon qualification. This Promotion Type requires entry of the Free Product ID which can be done directly or located with Product Search by clicking “Select Product”.

The screenshot shows the 'Promotion Maintenance' interface. At the top, there is a green header with the title 'Promotion Maintenance' and a close button. Below the header, there are 'Save' and 'Cancel' buttons. A status message reads: 'You are editing Item Set '2' for Promotion '8' for Region 'All Regions'.'. The main content area has a tabbed interface with 'Type', 'Threshold', 'Products', 'Context', 'Brands', 'Product Groups', 'MM Groups', and 'Prices'. The 'Type' tab is active. The form fields are: 'Description*' with the value 'Item Set #1'; 'Promotion Type*' with a dropdown menu showing 'Spend X Get Free Product'; and 'Free Product ID*' with an empty text box and a 'Select Product' button. A red asterisk legend indicates '* Denotes Mandatory'.

Spend X Get Y

This Promotion Type will Reward the customer with a currency Amount Discount applied to the items as defined in the Item Set. While similar to the Amount Discount Promotion Type, there are 2 key differences. First, the Threshold must be expressed in terms of transaction currency value (thresholds are discussed in a later section). Second, the Reward amount will be applied every time the Threshold is met.

The screenshot shows the 'Promotion Maintenance' interface. At the top, there is a green header with the title 'Promotion Maintenance' and a close button. Below the header, there are 'Save' and 'Cancel' buttons. A status message reads: 'You are editing Item Set '2' for Promotion '8' for Region 'All Regions'.'. The main content area has a tabbed interface with 'Type', 'Threshold', 'Products', 'Context', 'Brands', 'Product Groups', 'MM Groups', and 'Prices'. The 'Type' tab is active. The form fields are: 'Description*' with the value 'Item Set #1'; 'Promotion Type*' with a dropdown menu showing 'Spend X Get Y'; and 'Reward Value' with a text box containing '\$0.00'. A red asterisk legend indicates '* Denotes Mandatory'.

Fee Override

This Promotion Type will Reward the customer by applying either a promotional fixed selling price or discount percentage to an item that is specifically a Fee Product Item. Some examples may be shipping, delivery or installation fees. To specify a selling price for the Fee Product Item it should be entered in the Reward Value. Alternatively, a discount percentage can be entered in the Reward Rate with the appropriate Rounding Rule.

Promotion Maintenance ? || ×

Save Cancel

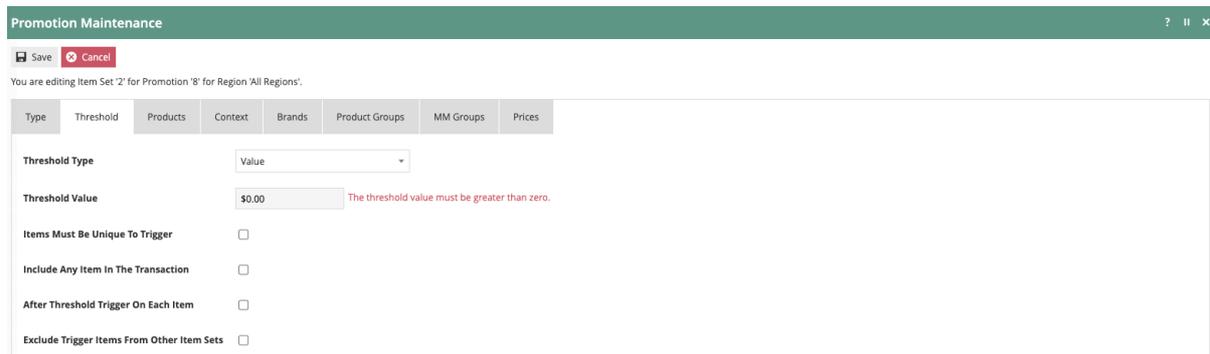
You are editing Item Set '2' for Promotion '8' for Region 'All Regions'.

| Type | Threshold | Products | Context | Brands | Product Groups | MM Groups | Prices |
|-----------------|-----------|----------|--------------|--------|----------------|-----------|--------|
| Description* | | | Item Set #1 | | | | |
| Promotion Type* | | | Fee Override | | | | |
| Reward Value | | | \$0.00 | | | | |
| Reward Rate | | | 0% | | | | |
| Rounding Rule | | | Down | | | | |

* Denotes Mandatory

Item Set Threshold Types

All Item Set Promotions utilise the same form to define qualification Threshold.



The screenshot shows the 'Promotion Maintenance' interface. At the top, there are 'Save' and 'Cancel' buttons. Below that, a message states: 'You are editing Item Set '2' for Promotion '8' for Region 'All Regions''. The main form has several tabs: 'Type', 'Threshold', 'Products', 'Context', 'Brands', 'Product Groups', 'MM Groups', and 'Prices'. The 'Threshold' tab is active. It contains the following fields and options:

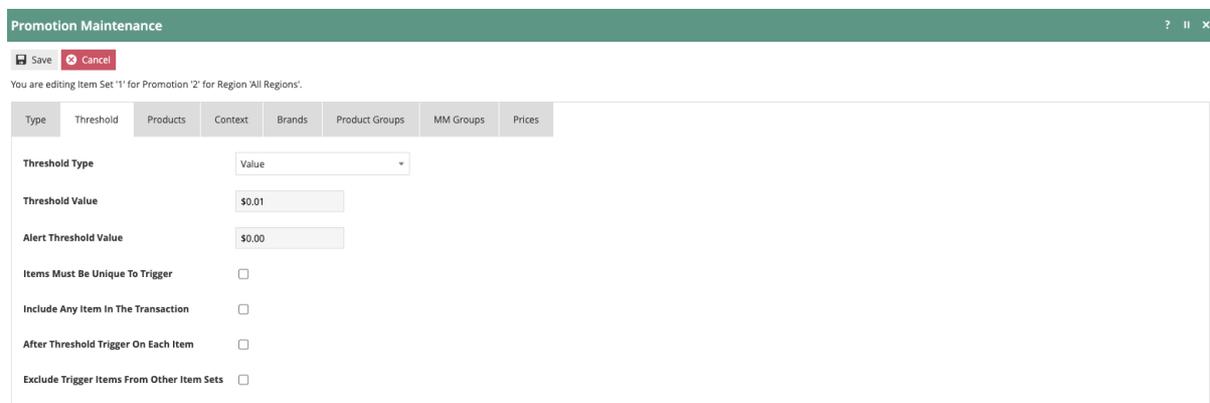
- Threshold Type:** A dropdown menu currently set to 'Value'.
- Threshold Value:** A text input field containing '\$0.00'. A red error message below it reads: 'The threshold value must be greater than zero.'
- Items Must Be Unique To Trigger:** An unchecked checkbox.
- Include Any Item In The Transaction:** An unchecked checkbox.
- After Threshold Trigger On Each Item:** An unchecked checkbox.
- Exclude Trigger Items From Other Item Sets:** An unchecked checkbox.

There are 3 Threshold Types that can be used with Transaction Promotions:

- Count: The number of items in the Item Set
- Value: The value of all items in the Item Set
- Points: The number of loyalty points earned in the Item Set

After selecting the Threshold Type from the dropdown, enter the desired Threshold Value in the provided field.

If the Promotion has been configured to “Alert Operator When Nearly Triggered” an additional Threshold field will be shown. This is labeled as the Alert Threshold and represents the condition that must be satisfied to trigger the alert.



This screenshot shows the same 'Promotion Maintenance' interface as the previous one, but for a different item set. The message now says: 'You are editing Item Set '1' for Promotion '2' for Region 'All Regions''. The 'Alert Threshold Value' field is now visible and contains '\$0.00'. The other fields and options are the same as in the previous screenshot.

Additional Threshold options exist for Item Sets that do not exist for Transaction Promotions. By selecting the Items Must Be Unique To Trigger option, permits the use of a specific product only once for qualification no matter how many times it appears in the transaction.

Using the Products, Brands, Product Groups and MM Groups tabs to create Include/Exclude lists for Item Sets was reviewed previously in this document. When creating an Item Set that is to include most products, it is also possible to set the Include Any Item In The Transaction option on the Threshold tab. Select this option moves all products into an

'Include' status and will remove the Include tabs from the Products, Brands, Product Groups and MM Groups tabs. It is still possible to specify Excludes on those tabs.

By default, a reward will trigger once after an Item Set Threshold is reached. In some cases, it may be desirable to have the reward continue to trigger for each additional item after the threshold has been met. Imagine a promotion where the customer receives a 10% discount when they buy 3 or more shirts. The discount would trigger after the 3rd shirt was scanned but if a fourth shirt was purchased no discount would be applied as the Item Set Threshold is now reset. By enabling the After Threshold Trigger On Each Item option, every shirt scanned after the 3rd shirt would also receive the 10% discount.

While it is possible to allow various Promotions and Rewards to Overlap as discussed earlier it is possible to prevent items from being used to satisfy thresholds in multiple Item Sets without disturbing the reward overlap. Selecting the Exclude Trigger Items from Other Item Sets option will prevent a single item from being used for qualification in multiple Item Sets.

About This Document

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The amendment history of this document can be found in the table below.

Current Document Version information

Document Context

This document is part of the Enactor Product Documentation Series. All Enactor products include a comprehensive documentation set designed to improve understanding of the product and facilitate ease of use.

Document Inquiries

At Enactor we aspire to producing the highest quality documentation to reflect and enhance the quality of our product. If you find that the document is inaccurate or deficient in any way, please assist us in improving our standard by letting us know.

For matters of document quality or any other inquiries regarding this document please contact:

By Email: documentation@enactor.co.uk

Document History

The following versions of the document have been produced:

| VERSION | STATUS | ISSUE DATE | AUTHOR | REASON FOR ISSUE |
|---------|---------------|-------------|----------------|------------------|
| 1.0 | Initial Draft | 11 Jan 2021 | Michael Tolson | Initial Version |